

Capital Market Presentation

for H1/ 2024

DISCLAIMER

The following is an unofficial translation into the English language, for convenience purposes only, of the Annual Supplemental Presentation of Melisron Ltd. ("the Company") for the half year ended June 30, 2024 that was originally prepared in the Hebrew language. The full, legal and binding version of this Presentation, for all intents and purposes, is the Hebrew version, which was filed by the Company with the Israel Securities Authority and published on the MAGNA website: www.magna.isa.gov.il on August 14, 2024.

MELISRON

Disclaimer

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This presentation is a general overview of the Company's operations only. The presentation is not intended to replace perusal of the Company's public filings and therefore, to obtain a complete picture of the Company's operations and the risks that it faces, please refer to the Company's shelf prospectus, its immediate reports, and quarterly and periodic financial statements, which are available on the Magna website ("the Public Filings"). The presentation includes figures and information presented differently to the figures contained in the public reports or in a manner that enables calculation from the data in the public reports. In any event of difference between the information contained in the Public Filings and the information in this presentation, the information in the Public Filings prevails.

This presentation may contain forecasts, assessments, estimates, and other information that refer to future events, the realization of which is not certain or is not in the Company's control, including due to the effects of the Iron Swords on the entire economy and in particular on the Company's operations and financial results, including with respect to the value of its properties, macroeconomic forecasts (including with regard to the CPI, changes in interest rates, etc.), changes in rental prices and occupancy rates, FFO (management's approach) and NOI projections, project development and construction (expected schedules, construction costs, and future revenues), and the Company's intentions or plans with respect to future projects and/or new areas of operations, which constitute forward-looking information, as defined in Section 32A of the Securities Law, 5728-1968.

Such forward-looking information is based solely on the Company's subjective good-faith assessments, its experience and professional knowledge, based on facts and figures related to the current state of the business of the Company and its investees, and on macroeconomic facts and figures published by external sources and/or various entities (and that were not independently assessed by the Company), which were known to the Company on the date this presentation was prepared. Nonetheless, the Company's assessments and plans may not materialize, entirely or in part, or may materialize otherwise than expected (including in a significantly different manner), and may be affected by factors that cannot be assessed in advance and are not under the Company's control, including risk factors that are characteristic of the Company's operations, unexpected security developments in the State of Israel, including due to the Iron Swords and their impact on the economy and on the Company's operations, developments in the economic and geopolitical environment (worldwide, and specifically in Israel), changes in policies of the government and its agencies, and agreements with third parties and upholding of agreements by third parties.

This presentation may include architectural renderings of future projects that are still in the planning or construction stages. It should be noted that these are renderings only, and planning modifications or other changes may apply to the projects and these architectural renderings should not be relied upon as representing the final appearance of the projects after completion.

This presentation reflects the information known to the Company on the date of publication and the Company is under no obligation to update and/or revise any forecast and/or assessment to reflect events or circumstances that occurred after the date this presentation was prepared.







Company Calling Card

Melisron Introduction



the Company has been traded on the TASE, and is included in leading TASE indices: TA 125, TA 35 and TA Real Estate 52%
of the share capital
is held by the public

Market CAP

approx. NIS 12.7 billion

ilAA

Bond series rating

ilAA-/ Positive

High credit rating

Portfolio

96%

Average occupancy rate

Approx. 2,700

Tenants

Approx. NIS 10 billion in annual mall sales

Approx. 70 million annual mall visitors

29 incomegenerating properties owned by the Company

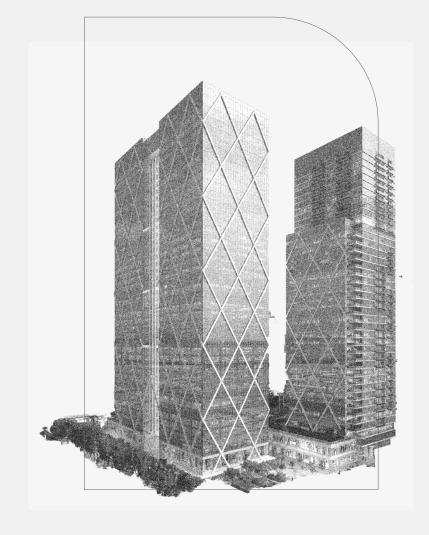
1,052,000 sq. m

Area under

Management

28,000

Parking spaces





Map of Properties

Melisron Introduction

Neighborhood malls (7% of the NOI) Ofer Marom Center | Ofer Kenyoter | Ofer Edumim | Ofer Sirkin | Ofer Harel | Ofer Nahariya



Regional malls (53% of the NOI) Ofer Ramat Aviv | Ofer Kiryon | Ofer Grand Mall Haifa | Ofer Grand Mall Petah Tikva | Ofer Rehovot | Ofer Grand Mall Be'er Sheva



Single-tenant properties (5% of the NOI)



Hightech parks and office (23% of the NOI) Ofer Park Petah Tikva | Ofer Park

Millenium House | Landmark A Tower,

Yokne'am | Ofer Park Carmel | Ofer

Tel Aviv



IKEA Rishon Letzion | Hamashbir Zion Square (Jerusalem) | Housing complexes in Ashdod | Country Sport, Haifa | BE Eilat boardwalk



Urban malls (3% of the NOI) Ofer Hasharon Netanya | Ofer Lev Hadera



Outlets and Power Centers (9% of the NOI) Ofer Billu Center | Ofer Hutzot Hamifratz | Ofer Hagiva | Ofer Nof Hagalil







Effects of the Iron Swords

Shopping Mall and Shopping Center Operations

Most of the Company's malls are located in areas in which the war had a less significant effect.

This period was characterized by uncertainty. One of the effects of the war, however, is a decline in Israelis' overseas travel, which increases consumption in Israel. As a result, in recent months tenants' recorded a significant increase in their sales.

Residential and Construction Operations

Work in the Company's construction sites has resumed to its original scope almost entirely, although a shortage of laborers is noticeable.

Effects of the war are experienced mainly in Aviv Yizum's residential operations (in which the Company has a 50% share) and in the Company's development activities. These effects may delay the start of marketing and construction of new projects.

Melisron Introduction



Analysis of Retail Sales (by category)

Total sales in Ofer Malls in January-June 2024 totaled NIS 5.1 billion

Melisron Introduction

Change in Sales Jan-June 2024

Compared to the corresponding period in 2023

| Fashion, footwear and accessories | 19% |
|---|------|
| Jewelry | 22% |
| Leisure activities and gifts | 15% |
| Home decor | 5% |
| Electric appliances and technology products | 2% |
| Health and beauty care | 12% |
| Fast food and dining | 10% |
| General retail and service providers | 1% |
| Total specialty stores | 13% |
| Department stores | 12% |
| Cinemas | (3%) |
| Supermarkets | 4% |
| Total Change | 12% |



Sales in July increased by 8% compared to July 2023 (according to RIS report)





① The figures for Hightech Parks and office spaces also include the office spaces in or adjacent to the mall buildings.

- ③ The occupancy rate for the Outlets and Power Centers excludes an area of 2,500 sq. m in the Hutzot Hamifratz complex that was leased as an event venue. The lease was canceled due to the effects of the Covid-19 pandemic. Including this area, the occupancy rate is 97%.
- ③ The occupancy rate in the HIghTech Parks and Office Buildings was affected by the addition of new projects whose construction was completed recently (Buildings C and D in Ofer Tech Park Petah Tikva) and Landmark Tower (in Tel Aviv), which are pending complete occupancy.

Breakdown of the Company's Properties by Risk and Return

Melisron Introduction

| | Area (Company's share) (sq. m thousands) | Occupancy rate (%) | Value attributed to income- generating areas (NIS million) | Value attributed to rights and construction (NIS million) | NOI for QH1/2024 (NIS million) | Weighted capitalization rate (%) | Percentage of NOI (%) |
|---|--|--------------------------|---|---|--------------------------------------|---|-----------------------------|
| Regional malls | 268 | 99.5% | 11,314 | 265 | 384 | 6.98% | 53% |
| Hightech Parks and Office spaces [®] | 396 | 91.5% [©] | 6,355 | 894 | 171 | 6.98% | 23% |
| Outlets and Power Centers | 85 | 99.2% ^③ | 1,871 | 435 | 64 | 7.06% | 9% |
| Single-Tenant Properties | 41 | 100% | 1,133 | 4 | 34 | 6.09% | 5% |
| Neighborhood Malls | 67 | 98.6% | 1,384 | 44 | 50 | 7.22% | 7% |
| Urban Malls | 41 | 99.2% | 751 | 104 | 28 | 7.50% | 3% |
| Total | 898 | 95.8% | 22,808 | 1,746 | 731 | 6.97% | 100% |





Tenant Sales by Category

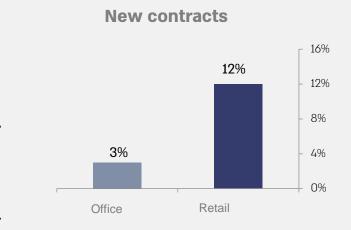
Melisron Shopping Malls

| Fashion, footwear and accessories | 45 % — | |
|---|---------------|--|
| Home decor, electric appliances, technology products | 12% | |
| General retail, service providers, leisure activities and gifts | 12% | |
| Fast food and dining | 9% — | |
| Health and beauty care | 8% — | |
| Supermarkets | 5% — | |
| Jewelry and watches | 5% — | |
| Department stores | 3% — | |
| Cinemas | 1% — | |



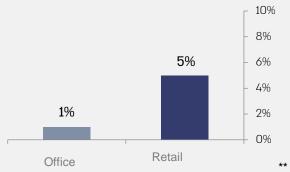
New Contracts, Options Exercised, and Contracts Renewed H1/ 2024 (Retail and Office)

Melisron Shopping Malls





Options exercised and contracted renewed



| New contracts for areas vacant for over a year and new developments | Retail | Office |
|---|--------|--------|
| No. of contracts | 33 | 11 |
| Leased area (sq. m thousand) | 7 | 18 |
| Annual income (NIS million) | 12 | 21** |

Total average increase in new contracts, options exercised, and contracts renewed in H1/2024 was 5%.

^{**} Company's share.

Under Construction

Melisron Shopping Malls

GLA - 24,300 sq. m

Company's share

70%

Uses - Retail and office (Retail -17,000 sq. m; Office - 7,300 sq. m) Investment to date – NIS 84 million (100%) Total estimated construction costs – NIS 406 million (100%)

Expected NOI – NIS 32 million (100%)

Completion scheduled – 2027

Status of rentals -

Commercial agreements are in place for the majority of the retail areas.

Status of construction -

Excavation and shoring



Ofer Yavne



Under Construction

Melisron Shopping Malls

GLA - 21,000 sq. m

Uses - Retail Investment to date – NIS 7 million (100%) Total estimated construction costs - NIS 360 million (100%)

Expected NOI – NIS 32 million (100%)

Completion scheduled – 2026

Status of rentals -

Commercial agreements are in place for the majority of the area.

Status of construction -

Construction commenced



Under Construction

Melisron Shopping Malls

GLA - 14,000 sq. m

Uses – Retail Investment to date – NIS 77 million (100%) Total estimated construction costs - NIS 106 million (100%)

Expected NOI – NIS 12 million (100%)

Scheduled completion of Jumbo and Fox Home - 2024 Scheduled completion of Building 12 - 2024

Rental status – Three signed contracts:

Jumbo – 10,000 sq. m Fox Home -1,500 sq. m Adidas – 1,200 sq. m

Status of Construction -

Jumbo building - Construction completed and the building was handed over to the tenant for modification works

Building 12 – Under construction





Leading Tenants

Annual NOI - NIS 342 million (based on H1/2024)

Landmark Tower A, whose construction has been completed.

The project generated, for the first time in Q2/2004, NIS 18 million (Company's share), reflecting total annual NIS 113 at full occupancy.

Weighted capitalization rate – 6.98%

Value of income-generating properties — NIS 6.4 billion

(Company's share)

Areas under construction - 60,000 sq. m (Company's share,

34,000 sq. m)

Expected NOI from projects under construction – NIS 52 million

(Company's share)

Value of projects under construction – NIS 0.9 billion

(Company's share)

Approx . 340 tenants including leading companies listed in Israel and worldwide

Melisron Office

Managed area - 494,000 sq. m

Parking Spaces – 8,000

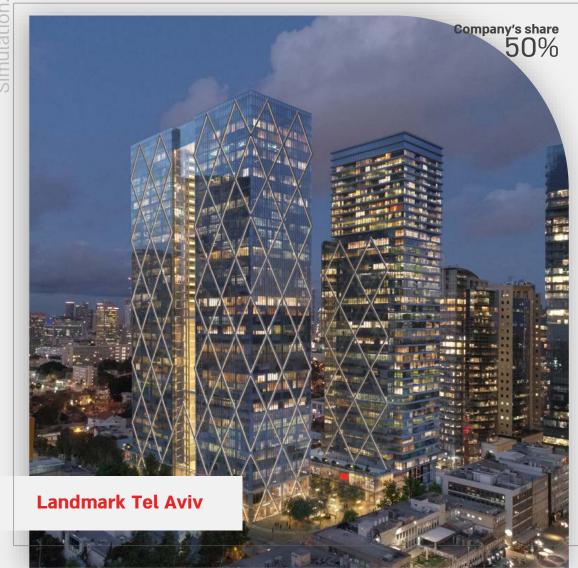
Average rental duration – 3.1 years

Occupancy rate – 91.5%









Project under Construction/ Occupancy

Melisron Office

GLA - 166,000 sq. m

Office space, retail and residential - 116 units Investment to date - NIS 1.8 billion Total estimated construction costs* – NIS 2.6 billion

Expected NOI - NIS 313 million

Expected income from apartment sales - NIS 523 million 92% of Landmark Tower A space is under signed contracts

Status of Construction -

Tower A – construction completed. Handed over for modification works. In this quarter the Company first recognized income. Tower B – Construction of the shell commenced.

Planned ccompletion of Tower A - Form 4 issued Planned completion of Tower B - 2026 Planned completion of residential areas - 2027

- * Includes land and tenant improvements
- * Data on this slide refers to 100% of the property





Aviv Yizum | Residential Units

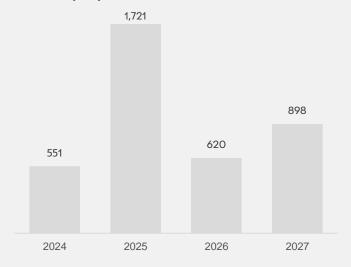
Melisron Residential

91%

Of the apartments are located in Givata'im, Ramat Gan, Hertzliya, and Tel Aviv



(by expected construction start)







Aviv Yizum | Expected Revenues and Gross Profit

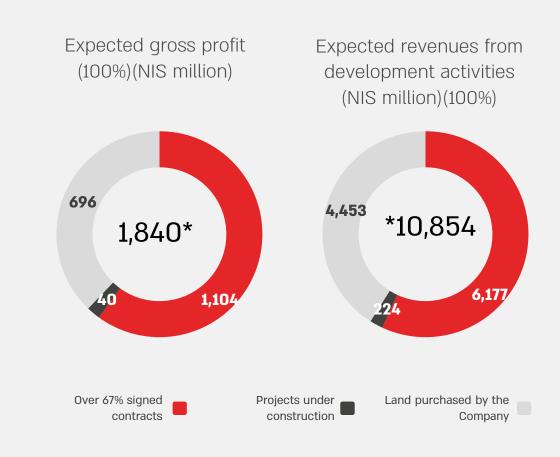
Melisron Residential



of the gross profit is expected in 2025-2030

17%

Expected average gross profit on cost



^{*} Over the life of the projects, the joint company's share of the revenues is approx. NIS 9.2 billion and the gross profit is approx. NIS 1.6 billion

In addition, Aviv Yizum is promoting several projects that are not presented above, for which at this time there is no planning certainty and/or the minimum number of signatures has not been obtained. These projects are expected to include approx. 4,450 apartments (including apartments belonging to the current residents).



^{**} This year. Ahimeir, Hankin, Netzah, and Ha'uma Residences projects were completed, and the gross profit in respect of these projects was recognized in full.

Aviv Yizum | Apartment Sales 2024 (up to publication date)

Melisron Residential



| Project | Total apartments sold in the current period | Total apartments sold in the project (including previous periods) | Unsold apartment inventory | Total sales in the period, including VAT (NIS million) | |
|-----------------------------------|--|---|----------------------------------|---|--|
| Aviv in Netzach | 1 | 16 | - | 4 | |
| Aviv HaPodim | 11 | 71 | 3 | 38 | |
| Aviv Megurei HaUmah | 3 | 254 | - | 13 | |
| Aviv HaMakor | 23 | 23 | 25 | 75 | |
| Aviv in Hafetz Hayim | 18 | 18 | 13 | 75 | |
| Aviv in Givatayim Histadrut C* | 51 | 51 | 168 | 219 | |
| Total | 107 | 433 | 209 | 424 | |

^{*}The company also received 30 registration applications.



↑

Aviv Yizum The Shechakim Deal

Melisron Residential

Consideration — NIS 1,177 million (including development costs and purchase tax)
733 residential units + 1,177 sq. m retail areas
Total expected profit — NIS 571 million



Aviv Yizum's share

88%

Expected construction start – 2025

Expected completion – 2029

Gross profit – 20%





Aviv Yizum -**Shirat HaYam**

Melisron Residential

Consideration - NIS 171 million (including development costs and purchase tax) Residential units - 126 **Total expected profit – NIS 79 million**

> Expected construction start – 2025

Expected construction completion - 2029

Gross profit – 17%





Review of Financial Results for H1 / 2024

Melisron Financial Results



As the first half of 2024 ended the State of Israel and its citizens are experiencing difficult and challenging times.

Yet, Israel's economy and Israeli society clearly remain strong.

Melisron believes in the strength of the Israeli economy and its ability to overcome the current challenges. We continue to implement our strategy to retain and reinforce our core businesses through the appreciation of our malls and office parks, while we continue to develop additional activities in the real estate sector, including residential development projects and urban renewal projects.

The results of the half year and the guarter attest to Melisron's capabilities and strength, and to the high standard of its operations. We hope for peace and security for the State of Israel and its citizens.

Liora Ofer, Chair of the Board of Directors

Net profit (Owners' share)

NOI (same property)

NOI (Owners' share)

FFO (management's approach)

Sales (January-June) NIS 603 million (NIS 359 million in Q2) Increase of NIS 111 million compared to the corresponding period last year

NIS 742 million (NIS 374 million in Q2) Increase of 7% compared to corresponding period last year

NIS 731 million (NIS 378 million in Q2) Increase of 10% compared to corresponding period last year

NIS 554 million (NIS 289 million in Q2) Increase of 11% compared to the corresponding period last vear

(For information regarding FFO according to ISA directives, see Slide 26)

Increase of 12% in mall tenant sales compared to the corresponding period in 2023



Review of Financial Results for H1 2024

Melisron Financial Results



Melisron shows a significant improvement in its financial results in the second quarter of the year, including growth in profit, NOI and FFO, and an additional increase in real rental fees.

Despite the challenging period in which Israel finds itself, Melisron recorded a 12% increase in tenant sales in its malls and an increase in mall traffic in the first half of the year.

The Company continues the construction and occupancy of its projects under construction. The Landmark Project (Tower A) generated income this quarter, and at full occupancy is expected to generate NIS 113 million in NOI for the Company. We are also making progress on the construction of Tower B, which includes 42.5 thousand sq. m of office space and 116 residential units, and are also promoting additional development projects nationwide, including Ofer Nof Hagalil and Ofer Yavneh, where construction and early marketing have already begun.

In the residential real estate development segment, Aviv Yizum sold 107 apartments since the beginning of the year and has an additional 30 registration applications. Aviv Yizum is also preparing to start construction on four new projects by the end of the year.

Cash flow from operating activities

Occupancy rates

Total investment property

Melisron's share in investment property

LTV

Weighted effective interest (cost of debt)

NIS 569 million (NIS 278 million in Q2)
Increase of NIS 51 million compared to the corresponding period last year

99.3% in malls 91.5% in office space

NIS 24.7 billion

Increase of NIS 0.6 billion compared to December 31, 2023

NIS 24.6 billion

Increase of NIS 0.6 billion compared to December 31, 2023

42.6%

Decrease of 0.7% compared to December 31, 2023

2.31%

Increase of 0.08% compared to December 31, 2023

— Ophir Sarid, CEO

FFO

Melisron Financial Results

11%

Increase in FFO* compared to H1 / 2023

NIS 14,604 million

EPRA NRV as at June 30, 2024 (NIS 307 per share)

NIS 554 million

FFO* (NIS 11.7 per share) for Jan-June 2024

*according to the management's approach

| | H1 2024 (NIS million) | H1 2023 (NIS million) |
|---|--------------------------|--------------------------|
| NOI - owners' share | 731 | 663 |
| Administrative and general expenses (net of depreciation and share-based payments) | (34) | (33) |
| Advertising and marketing expenses | (4) | (8) |
| Net of loss from other operations | - | 7 |
| EBITDA | 693 | 629 |
| Real interest expenses on the financial debt, net of financing expenses and amortization adjustments of surplus costs | (85) | (92) |
| Current taxes (unlinked) | (54) | (39) |
| FFO as per management's approach | 554 | 498 |
| Adjustments to FFO based on Securities Authority concept: Financial assets and liabilities linkage differentials | (198) | (209) |
| Net of effect of CPI on provisions for current taxes | 8 | 9 |
| FFO as per the ISA's approach | 364 | 298 |
| Dividend declared and distributed | (200) | (320) |



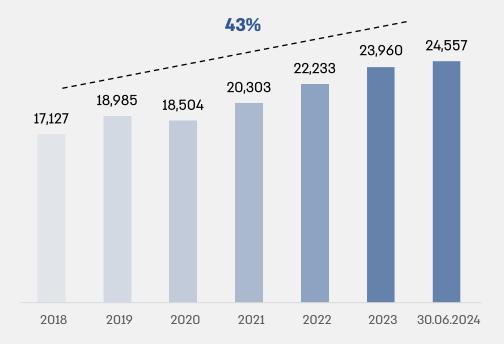
Value of Investment Property |

Owners' Share, NIS million

In H1 / 2024, the Company recorded an increase of approx. NIS 597 million in the value of its investment property.

This increase is mainly due investments of NIS 215 million in properties and properties under constructions and appreciation of NIS 382 million, stemming mainly from effects of the CPI in this period, renewed contracts at higher rental fees, and progress in the marketing and construction of projects under construction/occupancy.

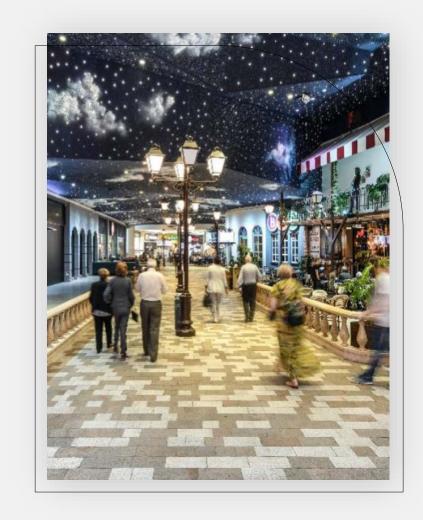


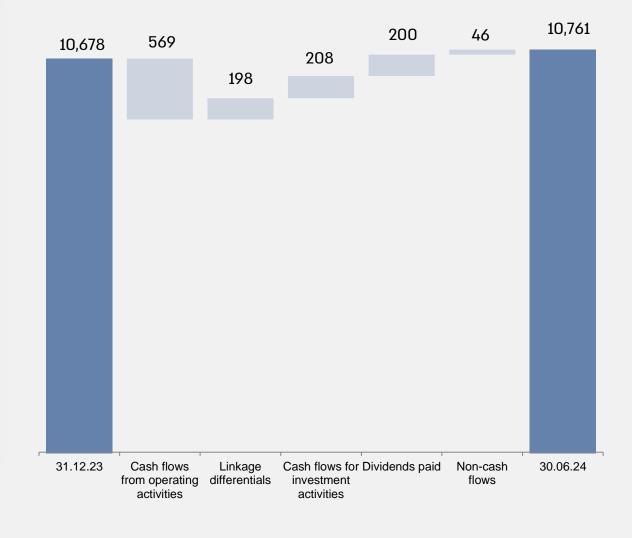




Net Debt | Owners' Share, NIS million

Financial Results





Efficient Use of Cost of Debt

LTV and Linked Average Cost of Debt, 2011– H1 2023

Financial Results

3.28 years

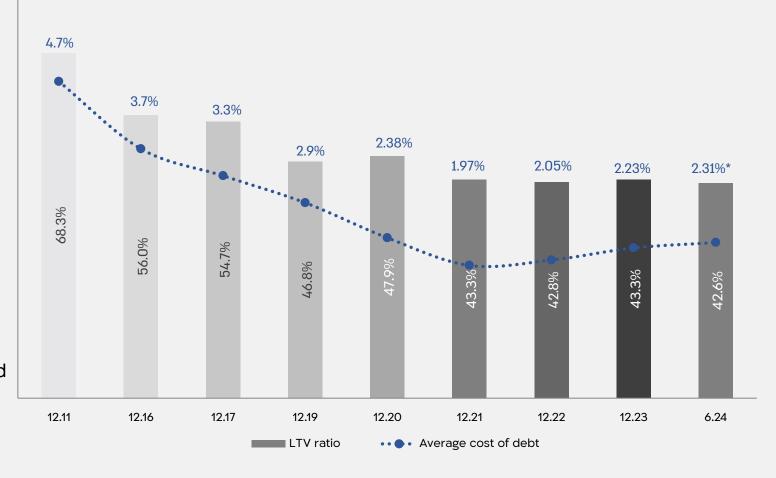
Average duration of the Company's debt

NIS 919 million

Debt maturing in Jul-Dec 2024 at effective interest rate of 3.07%

2.98%

Yield to maturity of currently traded secured debentures (based on Debentures Series T, average duration of 5.43 years).

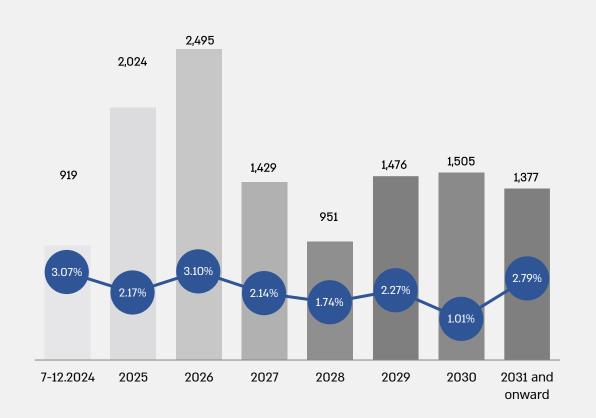


^{*} The average effective weighted interest rate includes index-linked debt, nominal debt at shekel-linked interest and nominal debt at Prime-linked interest. The effective linked interest rate, assuming the CPI 2.5%, is 2.07%.



Debt Maturity and Effective Interest over Time

Financial Results



In the forthcoming 12 months (ending on June 30, 2025), a total of NIS 1.3 billion of the Company's debt, principal and interest, matures.

From the beginning of the year, the Company made early partial repayment of its Debentures Series J and K in the amount of

approx. NIS 1.1 billion

As at June 30, 2024, the Company has cash reserves and a liquid portfolio of financial investments of

approx. NIS 1.2 billion

The Company has unutilized committed credit facilities in the amount of

approx. NIS 500 million

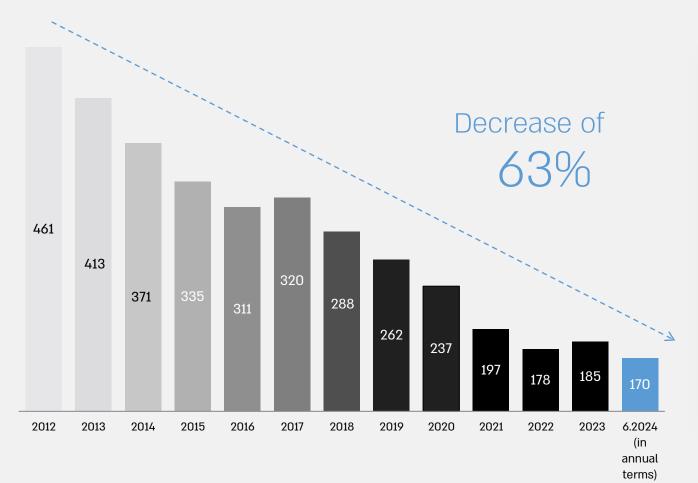
and unencumbered assets in the amount of

approx. NIS 9.9 billion

Real Interest on the Financial Debt over Time

(Owners' share) NIS million

Melisron Financial Results

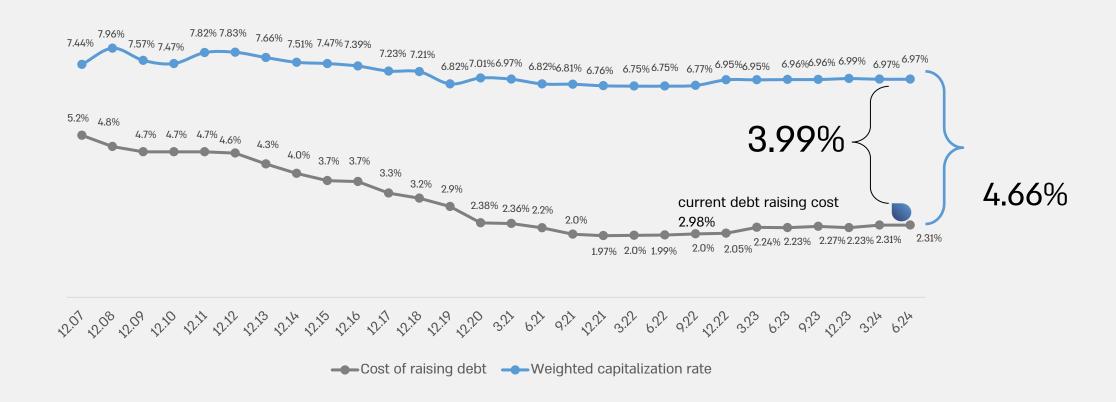






Weighted Capitalization Rate vs. Company's Weighted Linked Cost of Debt

Melisron Financial Results



Based on debt raising cost of 2.98% (according to cost of raising Melisron bonds (Series T), average duration 5.4 years).





Development Momentum

Projects under Construction

NIS 236 million

(including NIS 21 million already generated in the period) 8 projects – new properties under construction and occupancy

Expected additional NOI of **NIS 375-390 million** (Company's share)

129,000 sq m.

8 projects - new properties under construction and occupancy

Addition of 230,000 sq m. (Company's share)

NIS 139-154 million

7 projects in planning (construction start expected from 2024)

101,000 sq m.

7 projects in planning (construction start

expected from 2024)



In addition, the Company is promoting 12 projects with 321,544 sq m. (Company's share) for future development, construction date TBD.

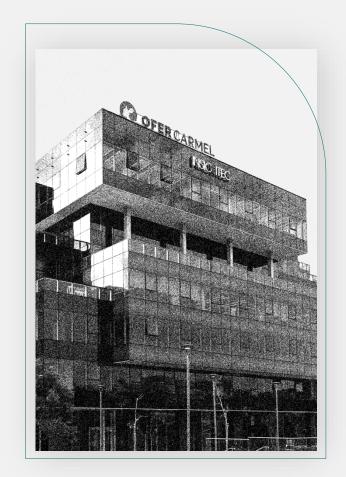


Projects Under Construction and in Occupancy

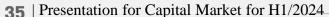
(in NIS millions)

Projects under Construction

| Property | Ownership | Primary use | GLA (sq m.) | Status | Expected date of construction completion (Form 4) | Est. project cost | Company's net carrying amount as at June 30, 2024 | Est. cost to complete (ECT) | NOI at full occupancy | Actual NOI in the period |
|---|-----------|-------------------|----------------|------------------------|--|-------------------------|--|-----------------------------------|-----------------------|-----------------------------------|
| Ofer Kiryon (retail concourse addition) | 100% | Retail | 3,000 | Handed over to tenants | Completed | 59 | 70 | - | 8 | 3 |
| Landmark Tel Aviv, Tower A* | 50% | Office | 103,400 | Handed over to tenants | Completed | 1,615 | 3,210 | 296 | 227 | 36 |
| Ofer Ramat Aviv | 100% | Retail | 3,000 | Under construction | 2024 | 80 | 104 | 32 | 10 | - |
| Landmark Tel Aviv, Tower B** | 50% | Office | 46,300 | Under construction | 2026 | 1,015 | 485 | 545 | 86 | - |
| Hutzot Hamifratz | 50% | Retail | 14,000 | Under construction | 2024 | 106 | 150 | 29 | 12 | - |
| Ofer Nof Hagalil, Building F | 91% | Office | 6,000 | Under construction | 2024 | 36 | 50 | 6 | 4 | - |
| Ofer Yavne*** | 70% | Retail and office | 24,300 | Under construction | 2027 | 406 | 87 | 322 | 32 | - |
| Ofer Nof Hagalil**** | 91% | Retail | 21,000 | Under construction | 2026 | 360 | 109 | 353 | 32 | - |
| Company's share | 129,403 | | | | 2,151 | 2,302 | 1,018 | 236 | 21 | |



Expected Rate of Return on Project Cost is 11%.





^{*} Cost includes construction of the parking spaces for Tower B, excluding the specific parking spaces for the residential apartments. In this quarter, the Company first recognized income from some of the areas.

** Does not include the residential section of the Landmark project, which is expected to generate income of NIS 523 million and gross profits of NIS 137 million (100%).

*** There are commercial agreements on the table for the majority of the areas.

*** There are commercial agreements on the table for the majority of the areas.

Projects in Planning

(in NIS millions)

Projects under Construction

| Property | Ownership | Primary use | GLA (sq m.) | Status | Expected date of construction start | Expected construction completion date | Company's net carrying amount as at June 30, 2024 | Est. project cost | Est. NOI at full occupancy |
|--------------------------------------|-----------|-------------------|----------------|---|--|---------------------------------------|--|-------------------|----------------------------------|
| Ofer Rehovot | 100% | Office | 11,000 | Approved City Building Plan , building permit issued | 2024 | 2026 | 38 | 160-170 | 12-13 |
| Ofer Hasharon* | 100% | Retail and office | 7,000 | Approved City Building Plan, excavation and shoring permit issued | 2025 | 2028 | 43 | 65-70 | 7-9 |
| Ofer Adumim | 100% | Retail | 3,400 | Approved City Building Plan | 2025 | 2026 | 9 | 25-30 | 5-7 |
| Ofer Carmel | 100% | Office | 18,000 | Approved City Building Plan | 2025 | 2027 | 36 | 220-230 | 18-20 |
| Ofer Harel | 100% | Retail and office | 8,700 | Approved City Building Plan | 2025 | 2027 | 25 | 120-125 | 11-13 |
| Ofer Yokne'am | 100% | Office | 35,000 | City Building Plan in progress | 2025 | 2028 | - | 435-440 | 30-32 |
| Land – Lincoln St, Tel Aviv** | 100% | Office | 17,500 | Approved City Building Plan | 2026 | 2029 | 293 | 700-710 | 56-60 |
| Company's share in retail and office | | | 100,600 | | | | 444 | 1,725-1,775 | 139-154 |



^{*} Not including the residential section of the Ofer Hasharon project. The apartments in the project are designated for sale.

** The land is under an approved City Building Plan for the construction of 17,500 sq m. of office space and the Company is working to increase the building rights to 25,500 sq m. Estimated costs and NOI assume that building rights will be increased as intended.



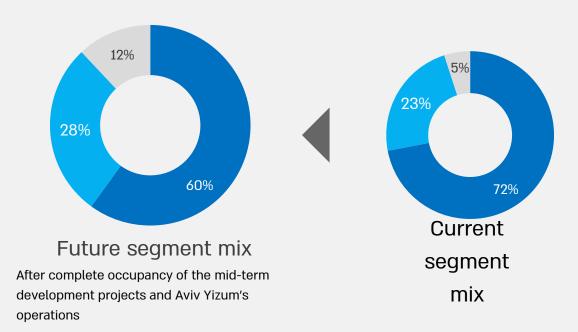
Company Operations by Segment

Based on current NOI and NOI after completion of current mid-term development projects, and inclusion of Aviv Yizum's operations

Projects under Construction



Other segment currently includes single-tenant buildings and in the future will include the Company's share in Aviv Yizum's results.



Office space in or adjacent to malls are included in the office segment.

> Office (including Aviv Yizum)

The Company's share in Aviv Yizum's results is based on the expected average gross profit for the years 2025-2030.

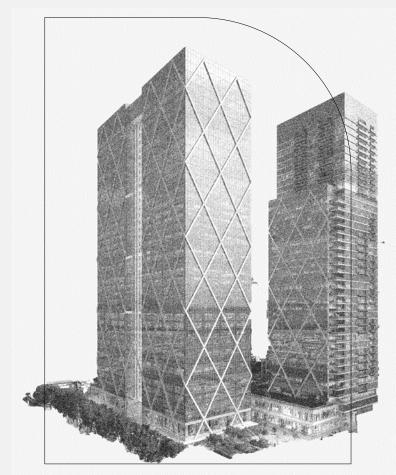
Retail

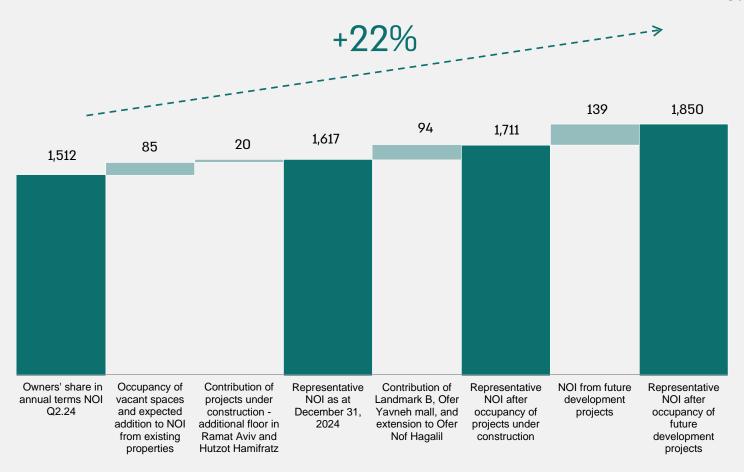


Future Potential for NOI Growth

(in NIS million)

Projects under Construction





- Future NOI does not include the results of Aviv Yizum. For more information on projected NOI from Aviv Yizum, see Slides 18–22.
- NOI from future development projects are based on the Company's current assessment. Actual results may differ significantly.
- Future NOI does not take into account future growth resulting from CPI increases and contract renewals.
- The forecast does not include the effects of the Iron Swords.



Future Potential for FFO Growth (management's approach)

(in NIS million)

Projects under Construction





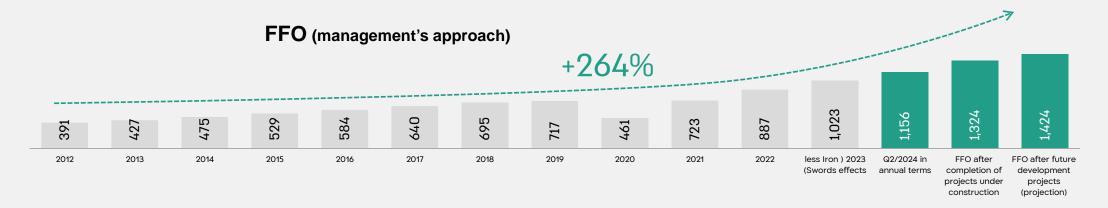
- Future FFO does not include the results of Aviv Yizum, for further information see Slides 18-22.
- The Company's estimated tax effects were taken into account/
- The effect of future development project financing was taken into account according to 50% debt ratio and estimated interest of 3.5%
- Future FFO does not take into account future growth resulting from CPI increases and contract renewals.
- Does not take into account the effects of the Iron Swords.

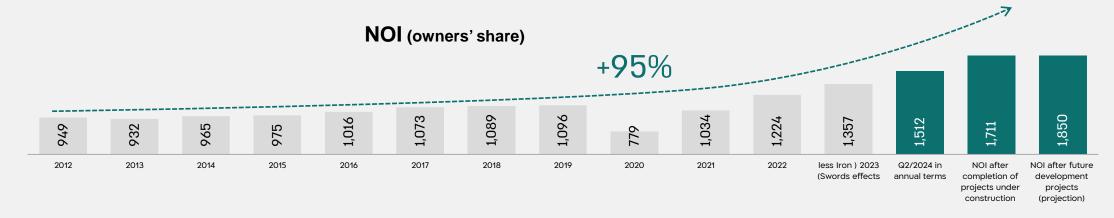


NOI (owners' share) and FFO (management's approach) over Time

(in NIS million)

Projects under Construction





• For information on FFO according to the ISA's approach, see Slide 26.



